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Clean Language: Revealing metaphors and opening minds



Par Wendy Sullivan, Judy Rees
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Prsentation de l'diteurThis book will teach you a new way to communicate which gets to the heart of things! By asking Clean Language questions to explore the metaphors which underpin a person's thinking, you can help people to change their lives in a way that intrinsically respects diversity and supports empowerment. Both you and they will gain profound new insights into what makes them tick. The approach was originally used to help clients to resolve deep trauma. It is now being used to get to the truth and to solve complex problems by some of the sharpest and most innovative people in the world - coaches, business people, educators, health professionals and many others.Revue de presseThis book promises to transform the way

we think about language and meaning. --Psychologies Magazine One of the most fundamental and important tools available in NLP and coaching. This book stands out for the clarity of its explanations and makes Clean Language commonsense. The communicators' bible. --Toby McCartney, WestOne Training, Author of Mastering Memory I really love this book. It is a gift book for any helper. I praise the 16 chapters of Clean Language. The book is so well constructed. So refreshingly clear to read. So it is with pleasure, that it comes highly recommended to others. --Deborah Rose: DipM, MA Marketing Consultant and Facilitator

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