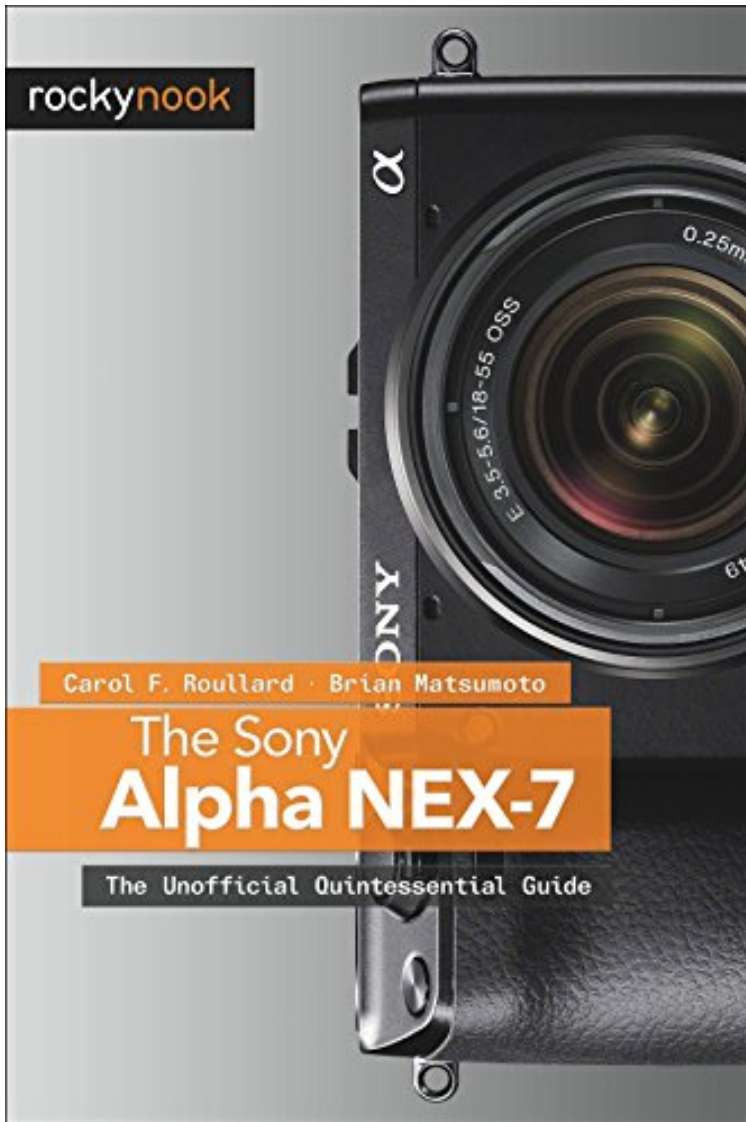


[Download] File size: 25.Mb

The Sony Alpha NEX-7: The Unofficial Quintessential Guide



*Par Carol F. Roullard, Brian Matsumoto
Ph. D
ebooks | Download PDF | *ePub | DOC |
audiobook*

Dtails sur le produit Publi le: 2012-11-21
Sorti le: 2012-12-14
Format: Ebook
Kindle

[Download] The Sony Alpha NEX-7: The Unofficial Quintessential Guide

**Par Carol F. Roullard, Brian Matsumoto
Ph. D : The Sony Alpha NEX-7: The Unofficial Quintessential Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Sony Alpha NEX-7: The Unofficial Quintessential Guide:

Download

Read Online

Description :

Prsentation de l'diteurThe Sony Alpha NEX-7: The Unofficial Quintessential Guide provides a wealth of experience-based information and insights for owners of this exciting new camera. Authors Carol F. Roullard and Brian Matsumoto team up to help the new user navigate past the confusion factor that often comes with complex and powerful camera equipment.This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides you through the camera features with step-by-step setting adjustments and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a friendly manner, with suggestions and tips for setup

according to various shooting styles. The informative text is illustrated with screenshots and example images throughout, making it easy to follow along. The authors cover everything from the basic features of the camera to numerous advanced photographic applications. The first section of the book teaches the new user to start taking pictures immediately by using the camera's Intelligent Automatic mode. The second section covers how to begin taking more control by switching to the semi-automatic modes. Finally, you'll learn to take full manual control of the camera, allowing you to break some "rules" and capture images that are a unique reflection of your creative personality. Carol and Brian go beyond just the camera itself and share how third-party software and optional accessories can improve on the camera's standard commands. You'll even learn how the electronic viewfinder, the fixed mirror, and Sony's novel shutter design improve the camera's utility for critical scientific photography (i.e., photomicrography and photography through the telescope). The Sony Alpha NEX-7: The Unofficial Quintessential Guide will allow you to really take control of your camera, to push the envelope, and to have fun.

Présentation de l'auteur The Sony Alpha NEX-7: The Unofficial Quintessential Guide provides a wealth of experience-based information and insights for owners of this exciting new camera. Authors Carol F. Roullard and Brian Matsumoto team up to help the new user navigate past the confusion factor that often comes with complex and powerful camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides you through the camera features with step-by-step setting adjustments and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a friendly manner, with suggestions and tips for setup according to various shooting styles. The informative text is illustrated with screenshots and example images throughout, making it easy to follow along. The authors cover everything from the basic features of the camera to numerous advanced photographic applications. The first section of the book teaches the new user to start taking pictures immediately by using the camera's Intelligent Automatic mode. The second section covers how to begin taking more control by switching to the semi-automatic modes. Finally, you'll learn to take full manual control of the camera, allowing you to break some "rules" and capture images that are a unique reflection of your creative personality. Carol and Brian go beyond just the camera itself and share how third-party software and optional accessories can improve on the camera's standard commands. You'll even learn how the electronic viewfinder, the fixed mirror, and Sony's novel shutter design improve the camera's utility for critical scientific photography (i.e., photomicrography and photography through the telescope). The Sony Alpha NEX-7: The Unofficial Quintessential Guide will allow you to really take control of your camera, to push the envelope, and to have fun.

Biographie de l'auteur Carol F. Roullard has been an avid photographer since her high school years, where she first experimented with black-and-white artistic composition. Since then, she has continued photographing, mainly nature and architecture. Carol has used a variety of cameras covering a wide range of makes and models, from simple point-and-shoot cameras to complex professional level cameras. Carol produces fine art photography and is utilizing her previous art business experience for her new online gallery. As a former Project Management Quality and Compliance engineer, Carol spent a number of years developing procedural and quality control methodology for IT projects. In addition, she has developed and conducted training sessions covering best practices for procedural and quality control, breaking down complex subjects into easy-to-use approaches to learning.